



SANTA BARBARA  
MUSEUM OF  
ART


# Enchanting Morocco & the Canary Islands

A Private Voyage aboard the Luxurious 69-cabin Sailing Yacht  
*Sea Cloud Spirit*

**OCTOBER 30-NOVEMBER 10, 2025**

with Trevor Marchand





A ksour, a fortified adobe village,  
a key example of Berber architecture.

## Dear Members and Friends,

**EMBARK ON A GRAND VOYAGE** following the paths of ancient mariners, exploring captivating ports in Morocco and Spain's Canary Islands, aboard the *Sea Cloud Spirit*—an elegant 69-cabin, 3-masted sailing vessel, launched in 2021, that beautifully combines old-world charm with modern amenities, exceptional service, and gourmet cuisine, while offering a smooth and stable ride.

SBMA has invited Dr. Trevor Marchand, who was the accompanying scholar on our Morocco 2023 tour, and very much enjoyed by the group, to return as our scholar on this program. In addition, through our cosponsoring organizations, Williams College and National Trust Tours, Darra Goldstein and John Meffert will also offer lectures on the ship. Fellow travelers will include alumni of Princeton and Washington and Lee University as well.

Begin with a three-night stay in the heart of Marrakech for an immersive experience exploring the hidden quarters of the city's famed medina, visiting stunning palaces, museums, and gardens, and discovering Morocco's rich culture and cuisine. Travel to Casablanca to soak in its Art Deco atmosphere and beautiful Hassan II Mosque, before boarding the privately chartered *Sea Cloud Spirit*, home for the next 7 nights. Sail down the Moroccan coast, enjoying the ship's amenities and lectures by the tour scholars, to Agadir for an unforgettable time in the Berber countryside meeting with local villagers and visiting the Berber market town of Taroudant.

Cruise westward to the enchanting Canary Islands, with stops at Lanzarote, Tenerife, and San Cristóbal de La Laguna. Delve into the exceptional natural history and cultural experiences offered by the Spanish archipelago, including three UNESCO World Heritage Sites and the fantastically-designed art center and former home of renowned artist César Manrique, which is half submerged in volcanic rock—a highlight for art enthusiasts. Discover the uniqueness of Canarian art and architecture, dramatic lunar landscapes shaped by centuries of volcanic activity, colorful markets, and beautifully preserved medieval towns, before disembarking in Las Palmas on the island of Gran Canaria.

This grand voyage promises to be an unforgettable blend of cultural discovery, natural wonders, and the elegance of maritime travel. Don't delay; spaces are limited and some cabin categories have only a few of their type. We hope you will join us!

With kind regards,



Lisa Benshea  
Manager of Travel & Special Programs  
Santa Barbara Museum of Art



**SCAN ME**  
with your iPhone or tablet  
to register online.

# Highlights

- ▶ Immerse yourself in the **rich culture of Marrakech**: walk narrow alleys of the enchanting medina, a UNESCO World Heritage Site; visit architecturally renowned palaces, breath-taking gardens, and world class museums; and learn about Morocco culture and culinary riches.
- ▶ Discover the **spectacular beauty of Tenerife** with a ride up the cable car to the 11,663-foot lookout from Spain's highest peak in Teide National Park.
- ▶ Soak up the **unforgettable atmosphere of a 1,001 Nights Gala Dinner** in a private tented camp set amid date palms, featuring Oriental carpets and torchlit folkloric performances.
- ▶ Experience the **stunning beauty of the High Atlas Mountains** and historic Berber villages.
- ▶ In **Casablanca**, soak up the city's Art-Deco atmosphere and marvel at the Hasan II Mosque, Morocco's largest mosque.
- ▶ Cruise for 7 nights aboard the **privately chartered Sea Cloud Spirit**, an incomparable 69-cabin 3-masted sailing barque launched in 2021. She seamlessly combines old-world elegance with modern amenities, offering unparalleled service and cuisine with smooth sailing.
- ▶ In **Spain's Canary Islands**, enjoy incredible art and delicious wine on Lanzarote and explore dramatic volcanic landscapes and beautifully preserved medieval towns on Tenerife.
- ▶ Travel through **Morocco's Sous Valley** to the historic market town of Taroudant.
- ▶ Take in the colorful markets, **art and unique Canarian architecture in San Cristóbal de La Laguna**, a UNESCO World Heritage Site.



## STUDY LEADER



### Trevor Marchand

is Emeritus Professor of Social Anthropology at the School of Oriental and African Studies (SOAS, London) and recipient of the Royal Anthropological Institute's Rivers Memorial Medal (2014). He studied architecture (McGill), received a PhD in anthropology (SOAS), and qualified as a fine woodworker at London's Building Crafts College (2007). Marchand has published extensively. His books include *The Pursuit of Pleasurable Work: craftwork in twenty-first century England* (2021), *Architectural Heritage of Yemen* (2017), *Craftwork as Problem Solving* (2016), *The Masons of Djenné* (2009, winner of three international prizes), and *Minaret Building and Apprenticeship in Yemen* (2001). Marchand produces and directs documentary films on architecture and craftwork, and has curated exhibitions for the Brunei Gallery in London, Museum of Oriental Art in Turin, Pergamon Museum in Berlin, Royal Institute of British Architects, and the Smithsonian's National Museum of Natural History. He is an independent advisor on World Heritage for the International Council on Monuments and Sites (ICOMOS) and an advisor on the international experts panel for Oxford Brooke's Endangered Wooden Architecture Programme.

During the past three decades, Marchand has conducted fieldwork with craftspeople in Nigeria, Yemen, Mali and the UK, and he has lectured on the art, architecture and archaeology of Central Asia, the Arabian Peninsula, and West and North Africa. He first travelled to Morocco in 1989 and has witnessed colossal changes unfold against a backdrop of enduring tradition. Marchand shares his expertise in the country's diverse building and decorative styles, and he draws out the connections between its great imperial cities with the wider Islamic world. His intimate knowledge of surrounding countries and regions allows him to elucidate their long histories of trade, warfare, and artistic and cultural exchange with Morocco.



Ourika Valley,  
Marrakech

## Itinerary

### THURSDAY-FRIDAY, OCTOBER 30-31

#### Depart from the U.S./ Marrakech, Morocco

Fly overnight to Marrakech, Morocco. Upon arrival, transfer to the 5-star Le Naoura Hotel, a peaceful oasis at the gates of Marrakech's famed medina. Enjoy a free evening to relax and recover from your journey. LE NAOURA

### SATURDAY, NOVEMBER 1 Marrakech, Morocco

Begin today with a welcome orientation before setting out with local guides to explore the hidden quarters of Marrakech's medina, a UNESCO World Heritage Site, and enjoy a stroll through Djemaa el-Fna square, where dancers, mime artists, and street musicians perform. Following lunch featuring local specialties, choose to visit the Dar El Bacha Palace and the Dar Si Said Museum of Moroccan Arts or join a Morocco historical tour to see the 12th-century Koutoubia Mosque, a landmark Islamic religious structure, and Medersa Ben Youssef. Tonight, soak up the unforgettable atmosphere of our welcome dinner, a 1001 Nights evening gala in a private tented camp with torchlit folkloric entertainment. LE NAOURA (B,L,R,D)

### SUNDAY, NOVEMBER 2 Marrakech, Morocco

Start your day with an optional sunrise hot air balloon excursion (for an additional fee), offering breathtaking views of Marrakech and the surrounding landscapes. Choose from one of three excursions: explore Marrakech's artistic wonders, including the vibrant Majorelle Garden, designed by artist Jacques Majorelle and later owned by Yves Saint Laurent; delve into Moroccan culinary heritage with a hands-on cooking class led by local chefs; or venture into the stunning High Atlas Mountains, known for their scenic beauty and traditional Berber villages. The remainder of the day is free for individual pursuits and a chance to enjoy dinner independently at one of the city's many fine restaurants. LE NAOURA (B,L)

### MONDAY, NOVEMBER 3 Casablanca, Morocco/ Embark Sea Cloud Spirit

Travel this morning through scenic landscapes during a drive to bustling Casablanca, Morocco's largest city. Take in the city's Art Deco architecture, a hallmark of Casablanca's 20th-century urban design, and visit the Hassan II Mosque, the largest mosque in Morocco, featuring the world's tallest minaret at 689 feet. After lunch at the iconic Rick's

Café, inspired by the classic film *Casablanca*, board the *Sea Cloud Spirit* and settle into your cabin. Watch from the deck as our ship sails out of Casablanca's harbor down the Moroccan coast.

SEA CLOUD SPIRIT (B,L,D)

### TUESDAY, NOVEMBER 4 Under Sail Along the Moroccan Coast

Start your morning on deck, watching sailors ascend the riggings to raise the sails of the *Sea Cloud Spirit*. Unwind with a good book, enjoy insightful talks by our onboard experts, and take advantage of the ship's many amenities, including a fully equipped spa. Join us for tours of the *Sea Cloud Spirit* and the Captain's welcome reception and dinner this evening.

SEA CLOUD SPIRIT (B,L,D)

### WEDNESDAY, NOVEMBER 5 Agadir, Morocco

Dock in Agadir and travel into the Berber countryside to witness breathtaking valleys and timeless villages. The Berbers, Morocco's original inhabitants with a history spanning more than 3,000 years, have preserved their deep-rooted culture, dialects, and rich customs despite centuries of conquest. In the Sous Valley, visit the authentic Berber market town of Taroudant, where its 11th-century ramparts remain largely intact. Once a trading post for caravans from Saharan regions, Taroudant retains the charm of a medieval city, with alleys shaded by reed canopies and vibrant open-air markets. Today, you'll experience both ancient and modern Agadir, taking in stunning Kasbah views and visiting landmarks like the Mohamed V Mosque and the Souk El Had marketplace. The excursion concludes with a coffee break at a local café facing the beach. Return to



the ship for lunch and an afternoon at sea with time for lectures.

*SEA CLOUD SPIRIT (B,L,D)*

#### **THURSDAY, NOVEMBER 6**

##### **Lanzarote, Canary Islands, Spain**

Arrive today in Spain's beautiful Canary Islands, an archipelago of seven large and several smaller islands whose rich cultural history stretches back 2,000 years. Call at Lanzarote, an island where nature and art prevail, thanks to the pioneering work of César Manrique, an internationally recognized artist who dedicated his life to balancing tourism with the authenticity of his native island. Visit his former home in Tahiche, half submerged in volcanic rock and now an art gallery and cultural center, and Jameos del Agua, a spectacularly unique fusion of volcanic geological features and art envisioned and created by Manrique. Enroute back to the ship, enjoy a wine-tasting at one of Lanzarote's unique volcanic vineyards.

*SEA CLOUD SPIRIT (B,L,D)*

#### **FRIDAY, NOVEMBER 7**

##### **At Sea**

Enjoy the pleasures of smooth sailing in the Canaries with time to hear from our esteemed onboard experts, take in the beautiful scenery while enjoying an alfresco lunch on the Lido Deck, and weather permitting, photograph the ship from tenders.

*SEA CLOUD SPIRIT (B,L,D)*

#### **SATURDAY, NOVEMBER 8**

##### **Tenerife, Canary Islands**

Wake up this morning docked at Tenerife, the Canary Island's largest and most famous island. Choose one of two full-day excursions: (1) Explore Parque Nacional de Teide, a UNESCO World Heritage site that boasts the highest peak in Spain as well as fascinating geological features that represent nearly the entire range of volcanic formations found around the world. Learn about the park's unique geology and ecology and meet researchers who use powerful telescopes to probe the skies at Izaña Observatory. (2) Embark on a panoramic tour of the postcard picturesque Tenerife North Coast. Stop in idyllic villages like Orotava, boasting well-preserved Canarian architecture, take in spectacular coastal views, and learn about the island's culture and culinary heritage over lunch at a beautiful bodega owned by the same family since 1750. Overnight in port with the option to disembark for independent exploration and dine ashore.

*SEA CLOUD SPIRIT (B,L,D)*

#### **SUNDAY, NOVEMBER 9**

##### **Tenerife, Canary Islands**

Spend the morning exploring the UNESCO World Heritage-designated town of San Cristóbal de La Laguna, founded in the late 15th century and considered one of the most picturesque towns in the Canary Islands. During a guided walking tour, take in the astonishing number of

elegant historic buildings dating from different eras. Enjoy free time to explore independently or participate in an optional tour to the LM Arte Colección, a museum housed in a restored 18th century Canarian house, showcasing Canarian and international artists. Return to the ship for lunch and a final afternoon of sailing. Celebrate the adventure tonight at the Captain's farewell reception and dinner.

*SEA CLOUD SPIRIT (B,L,D)*

#### **MONDAY, NOVEMBER 10**

##### **Las Palmas, Gran Canaria / Depart for the U.S.**

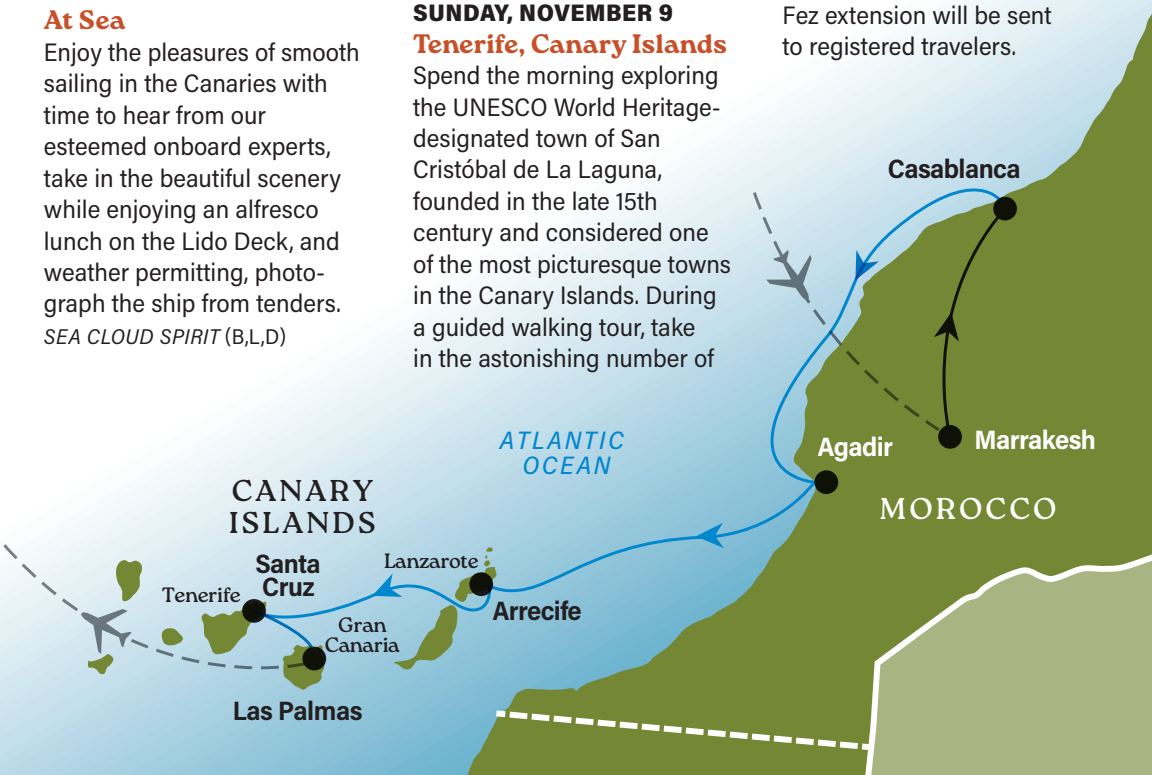
After breakfast, depart for the airport for flights home or embark on morning tour of historic Las Palmas for those with later flights. (B)

#### **PRE-TRIP EXTENSION**

#### **OCTOBER 27-31, 2025**

##### **Fez**

Begin with a three-night stay in the historic city of Fez before embarking on the main tour in Marrakech. More information about the Fez extension will be sent to registered travelers.





# General Information

**PROGRAM RATES INCLUDE**  
 All accommodations, meals, and excursions as specified in the itinerary including three hotel nights and seven nights aboard *Sea Cloud Spirit* ■ Full program of briefings, lectures and presentations ■ Transfers for all participants on group arrival and departure dates ■ Baggage handling ■ Gratuities to porters, waitstaff, guides and drivers ■ Gratuities to shipboard personnel ■ Port charges ■ Entrance fees ■ Welcome and farewell wine receptions ■ House wine, beer and soft drinks with group lunches and dinners ■ Filtered water on motorcoaches ■ Complete packet of pre-departure information ■ Professional tour manager throughout the program.

**AIR ARRANGEMENTS** U.S. domestic and international airfare is not included in the program rates. Valerie Wilson Travel, Inc. can help with airline arrangements for this trip and can be reached at (877) 376-1754. You are also welcome to book your air transportation through your local travel agent, an online travel site, or the airline of your choice. Further information about making flight arrangements will be sent to confirmed participants.

**MUSEUM MEMBERSHIP REQUIREMENT** Travel is a benefit of Museum Membership. Non-members will be required to join at the "Friend" level (\$80 or \$60 for seniors) or higher and will receive full membership benefits for a year. Members at the "Enthusiast" (\$500) level and above receive advance notice about SBMA custom tours.

**WHAT TO EXPECT** The pace of this tour is moderately active with considerable walking each day, often over uneven terrain and extended periods of standing. While the ship does have two elevators between decks and handrails throughout, on land expect some stairs that may or may not have handrails. Participants must be in good health and able to keep up with the group without assistance from tour staff. We will be cruising in the open Atlantic where seas can be choppy. All participants will be required to follow safety/sanitization protocols set forth by SBMA and Criterion Travel, local staff, and host country laws. If the tour manager decides that a participant cannot visit a site safely or in a timely manner, their judgment will be final. Where possible, an alternate activity may be suggested; additional costs may apply.

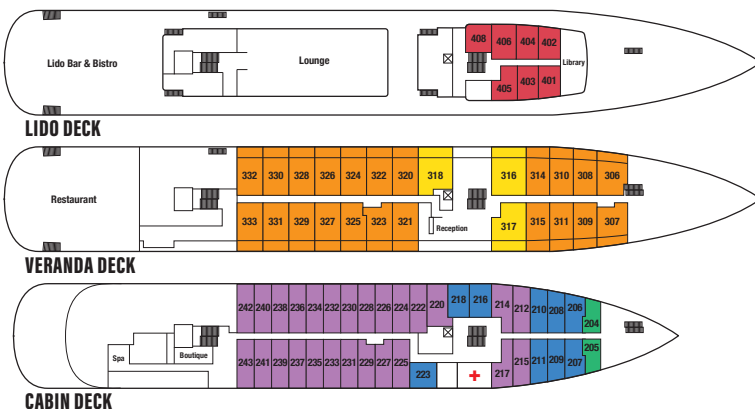
**GROUP SIZE** This program can accommodate 115 participants, including travelers from the Santa Barbara Museum of Art, Princeton Journeys, Washington and Lee University, National Trust Tours, and Williams Alumni Travel Study.

## Sea Cloud Spirit

In the autumn of 2021, the *Sea Cloud* family, known for the iconic *Sea Cloud* and the stunning *Sea Cloud II*, introduced a new addition: the elegant and enchanting *Sea Cloud Spirit*. This tall ship combines classic yacht charm with modern luxury, featuring hand-rigged sails and a range of contemporary amenities that set it apart within the *Sea Cloud* fleet. Notably, it includes select cabins with panoramic windows that open and an elevator connecting the decks—the first of its kind on a sailing ship. *Sea Cloud Spirit* boasts 69 exterior cabins, 25 of which have private balconies.

Five-star dining options include the gourmet Restaurant on the Veranda Deck, which hosts all passengers in a single seating, and the Lido Bar & Bistro on the Lido Deck for lunch, weather permitting, or alternatively, in the Restaurant. Guests also enjoy a spacious wellness area that includes three treatment rooms, a Finnish sauna, a steam bath, and a hair salon.

RETAIL PROGRAM FEES (per person):	DOUBLE	SINGLE
<b>1 STANDARD SINGLE STATEROOM</b> 140 ft <sup>2</sup> 2 portholes. One twin bed.	—	\$11,990
<b>2 SUPERIOR STATEROOM</b> 170-205 ft <sup>2</sup> , 2 portholes	\$8,990	\$13,490
<b>3 DELUXE STATEROOM</b> 205-225 ft <sup>2</sup> , 2 portholes	\$9,990	—
<b>4 GRAND STATEROOM</b> 160-195 ft <sup>2</sup> , panoramic window which can be opened ( <i>cabin 408 only—access to cabin is via outside deck; panoramic window does not open</i> )	\$11,990	—
<b>5 JUNIOR VERANDA SUITE</b> 205-235 ft <sup>2</sup> private balcony (65 sq ft) & panoramic window	\$13,990	—
<b>6 VERANDA SUITE</b> 280-300 ft <sup>2</sup> private balcony (85 sq ft) & panoramic window	\$15,990	—



**PROGRAM RATES DO NOT INCLUDE** U.S. domestic and international airfare ■ Passport/visa expenses ■ Medical expenses and immunizations ■ Private airport transfers or airport transfers outside of group arrival and departure days ■ Travel and trip cancellation insurance ■ Excursions that deviate from the scheduled tour options ■ Airline baggage charges ■ Meals not specified in the itinerary; dishes and beverages not part of the included meals; liquor or soft drinks except as noted ■ Laundry or dry cleaning ■ Telephone and fax charges ■ Room service ■ Other items of a personal nature.

**TRAVEL INSURANCE** Travel insurance for trip cancellation and interruption, medical problems, baggage loss and delay, etc., is highly recommended. Trip cancellation policies that apply to this expedition are included in this brochure. Information about travel insurance will be sent to confirmed participants.

**A NOTE ABOUT RATES** Tour rates are based upon current fuel prices, currency values, taxes, tariffs, and a minimum number of participants. While we will do everything possible to maintain the listed rates, they are subject to change. If there are significant changes, details and costs will be advised prior to departure.

**TERMS & CONDITIONS** Complete Terms and Conditions including Statement of Responsibility will be made available to you at time of registration, or in advance upon request. A signed "Terms & Conditions, Release from Liability, Assumption of Risk and Binding Arbitration Clause" is required from each applicant prior to participation on the tour.

**RESERVATIONS & PAYMENTS** An initial deposit of \$1,000 per person is required to reserve space on this program. You may complete the reservation form included in this brochure and mail it with your check or credit card information to: SBMA Travel, 1130 State Street, Santa Barbara, CA 93101. You may also fax the form to (805) 966-6840. An interim payment of \$2,000 per person is due 6 months prior to departure, which is April 30, 2025. Final payment deadline is July 2, 2025 (120 days prior to departure). Final payment must be made by check or bank transfer. If you have questions, please call (805) 884-6431 or email [travel@sbma.net](mailto:travel@sbma.net).

**CANCELLATIONS & REFUNDS** Upon payment of the \$1,000 per person deposit, reservations are subject to the cancellation provisions set forth below and by which the passenger agrees to be bound. Cancellations shall not be effective until they are received in writing and confirmed by the Santa Barbara Museum of Art. Deposits are refundable, less a \$500 per person admin fee, if written notice of cancellation is received within 30 days of booking; after that, deposits are 100% nonrefundable. After the April 30, 2025 interim payment deadline: All payments are 100% nonrefundable, regardless of booking date. For this reason, we strongly urge participants to purchase trip cancellation insurance. No refunds will be made for any part of this program on which you choose not to participate. **NOTE:** Neither the Santa Barbara Museum of Art nor Criterion Travel, the tour operator, accepts liability for any airline cancellation penalty incurred by the purchase of a nonrefundable ticket in conjunction with this tour.

**HEALTH** All participants should be in good health and capable of keeping up with an active group of travelers. By forwarding the deposit for passage, the passenger certifies that he/she does not have any physical or other condition or disability that would create a hazard for him/ herself or other passengers.

**ITINERARY CHANGES** The itinerary presented for this tour is subject to modification and change by Criterion Travel. Every reasonable effort will be made to operate the program as planned; however, should unforeseen world events and conditions require the itinerary to be altered, Criterion Travel reserves the right to do so for the safety and best interest of the group. Any extra expenses incurred in this situation are the responsibility of the participant.

California Seller of Travel Program  
CST #2088800-40

# Enchanting Morocco & the Canary Islands

OCT 30-NOV 10, 2025



RESERVE  
ONLINE

To reserve a place, please call (805) 884-6431, email [travel@sbma.net](mailto:travel@sbma.net), or complete and return this form with your deposit of \$1,000 per person, payable to SBMA, to: SBMA Travel, 1130 State Street, Santa Barbara, CA 93101. You may also fax the form to (805) 966-6840.

NAME #1 (as it appears on passport) DATE OF BIRTH

NAME #2 (as it appears on passport) DATE OF BIRTH

MAILING ADDRESS

CITY / STATE / ZIP

HOME PHONE MOBILE PHONE

EMAIL #1

EMAIL #2

Are you traveling with any other parties on this program?

Yes, \_\_\_\_\_

## PAYMENT INFORMATION

Enclosed is my check for \$ \_\_\_\_\_ (\$1,000 per person, payable to SBMA) for \_\_\_\_\_ place(s) on **Enchanting Morocco & the Canary Islands**.

Please charge my deposit of \$ \_\_\_\_\_ (\$1,000 per person) to my (circle one): VISA / MC / AMEX

NAME ON CREDIT CARD

CARD # EXP. DATE / CVV SECURITY CODE

CARDHOLDER SIGNATURE DATE

I/we are not current SBMA members; please charge for "Friend" membership:  \$80 OR  \$60 (senior) OR  \$500, which gives you advanced notice about SBMA's custom travel programs and many other benefits. Visit [www.sbma.net/support/membership](http://www.sbma.net/support/membership) for full details.

## ACCOMMODATIONS (not guaranteed)

Cabin category preference:

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_

Bed Preference (not guaranteed):  One bed  Two beds

## SINGLE TRAVELERS (choose one)

I prefer single accommodations (*limited availability*)

I plan to share accommodations with:

\_\_\_\_\_  
 I'd like to know about roommates. *I understand that if a roommate cannot be found by the final payment deadline of July 2, 2025, I will pay the single rate.*

*I/We have read the tour information section of the brochure and agree to the Terms and Conditions stated therein.*

SIGNATURE #1 DATE

SIGNATURE #2 DATE





# Enchanting Morocco & the Canary Islands

A Private Voyage aboard the Luxurious 69-cabin Sailing Yacht *Sea Cloud Spirit*

**OCTOBER 30 - NOVEMBER 10, 2025**



1130 STATE STREET

SANTA BARBARA, CA 93101-2746

[www.sbma.net/travel](http://www.sbma.net/travel)