

NO SINGLE
SUPPLEMENT
FOR SOLO
TRAVELERS

SANTA BARBARA
MUSEUM OF
ART

TUSCANY

An Exclusive Educational and Travel Experience

PRESENTED BY
SANTA BARBARA MUSEUM OF ART
SEPTEMBER 23-OCTOBER 1, 2015



Florence

T

uscany is one of the world's most beloved destinations, and for good reason: The wine, food, historic landmarks and art are second to none. Step off the beaten path and experience Tuscany as few travelers have before. On this unique journey, linger in medieval villages, sip Chianti among the rolling hills, nibble nutty Pecorino at a family farm and glean tips from a Tuscan chef at work in the kitchen. Immerse yourself in the Tuscan way of life and feast your eyes on both world-famous landmarks and hidden gems, from Florence's iconic Ponte Vecchio to the quintessential Tuscan town of Cortona.



Colle di Val d'Elsa

PROGRAM HIGHLIGHTS

- Travel Tuscan roads to discover the **authentic cuisine** and **culture** of the region.
- Rub shoulders with Tuscan gastronomic artisans as you **sample extra-virgin olive oils and delectable cheeses**.
- Get tips from a Tuscan chef during a **private cooking demonstration**.
- **Learn from a Tuscan winemaker** about the great wines of Chianti.
- Marvel at the 14th-century "skyscrapers" in **San Gimignano**.
- Experience **Florence** and **Siena**, Tuscany's star attractions, and explore the magnificent medieval towns of **Casole d'Elsa, Castellina** and **Cortona**.
- **Single supplement waived** for solo travelers (limited availability).

VALUE-ADDED FEATURES

- **A carefully selected hotel** with comfortable accommodations is the perfect base for exploring the region's renowned landmarks and off-the-beaten-path treasures while providing opportunities to immerse yourself in the local culture and lifestyle.
- **Group is limited to 28 travelers** to maximize your travel experience.
- **An extensive meal plan** is seasoned with traditional specialties.
- **Meet the People** opportunities allow you to interact with local residents and gain personal insight into their everyday lives.
- **Knowledgeable guides** lead your excursions and **local experts** present insightful educational lectures.
- **An experienced Tour Director** ensures attentive service for the duration of your stay.
- **All gratuities** for excursion guides and drivers are included.



Dear Members and Friends,

From the time of the Etruscans, through the medieval and Renaissance periods to the present day, Tuscany has been a haven for artists, architects, epicures, writers, and patrons of the arts. During this seven night visit, based in Colle di Val d'Elsa, delve into the history of the area and enjoy the distinctive ambience that has made Tuscany one of the world's favorite destinations.

Independent time is balanced with guided excursions and lectures. Local experts will lead you through the maze of history that has formed this part of Italy and from which has flowered some of the greatest art and architecture in the world. Visit the hillside Etruscan town of Casole d'Elsa, Cortona, one of the oldest towns in Tuscany, the creative center of Florence, the Tuscan wine region, and Siena, Italy's medieval superpower.

Settle into the Tuscan tempo and feel the harmony, balance, and beauty that characterized the Renaissance, the greatest era of artistic and intellectual achievement in Europe. In September the weather is ideal with warm days and cooler evenings, summer crowds have waned, and the colorful fall hues fill the scenery. One of our value tours, this program features guest lecturers, seven nights of comfortable accommodation, a balance of excursions and leisure time, and an enriching, well-rounded, educational itinerary at a great value.

The plan is for this to be an exclusive tour for SBMA Members and space is limited to 28 travelers to ensure maximum traveling comfort. I hope that you will reserve today to take advantage of the early booking discount and join the Santa Barbara Museum of Art in Tuscany in September!

Sincerely,

Lisa Hill
Travel & Special Programs Manager
Santa Barbara Museum of Art

For more information call SBMA at **805-884-6436**, email **travel@sbma.net** or visit **www.sbma.net/travel**.

TUSCANY

THE CULTURAL HEART OF ITALY

Unwind in peaceful Colle di Val d'Elsa, the City of Towers. Discover the village of Casole d'Elsa, guarded by ramparts and round towers. Visit San Gimignano glistening like a crown above Chianti's fertile vineyards. Immerse yourself in Renaissance Florence, and explore its historic rival, Gothic Siena. Throughout your journey, taste the flavors of Tuscany from farm to table.

DAY ONE

Depart your gateway city for Florence, Italy.⁺

⁺ Provided for Air Program participants.

DAY TWO

D

COLLE DI VAL D'ELSA, ITALY

Upon arrival, transfer⁺ to Colle di Val d'Elsa, and check in to the Palazzo San Lorenzo.

Excursion: Colle di Val d'Elsa. Explore this hidden gem of Tuscany on a guided orientation walk. Stroll the narrow lanes, see 15th- and 16th-century noble houses and admire medieval towerhouses, the neoclassical cathedral and more.

Tonight, get to know your fellow travelers at a Welcome Reception and Dinner at the hotel.

DAY THREE

B I L

CASOLE D'ELSA

Excursion: Pecorino Cheese. Visit a farm where Pecorino, a cheese made from sheep's milk, is produced. Indulge in a tasting of this traditional Tuscan cheese, often served at the end of a meal with pears, walnuts and honey.

Excursion: Casole d'Elsa.

This hill town began as an Etruscan settlement. More than 40 Etruscan tombs have been discovered here.

Explore the town's narrow alleyways and streets, see the imposing medieval tower and delight in panoramic views of the Tuscan landscape.

Local Flavor:

Enjoy a lunch of classic Tuscan cuisine.



Duomo, Siena

UNESCO

The historic centers of Florence, San Gimignano and the Siena are UNESCO World Heritage sites featured in this program.

Educational Focus: The History of Tuscany. Discover the roots of modern Tuscany by exploring its past.

DAY FOUR

B I L

CORTONA

Excursion: Hidden Tuscan Treasures. Admire the many artistic and architectural treasures in the hill town of Cortona. Delight in its exceptional Etruscan features as you stroll past historic palazzi and through charming piazzas. See the Romanesque cathedral, and visit the 14th-century Praetorian Palace. Inside, the Museum of the Etruscan Academy will astound you with archaeological finds and important Etruscan, Greek, Roman and Egyptian works of art, mosaics and collections of engraved gems.

Local Flavor: Enjoy lunch at a restaurant in the pastoral Tuscan countryside.

Educational Focus: Renaissance Art.

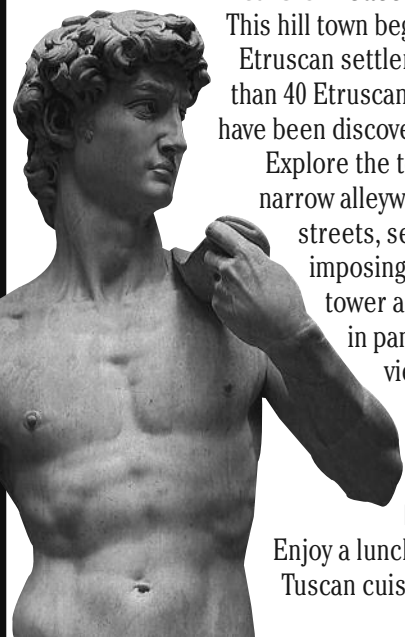
Learn how the increased awareness of nature, the revival of classical learning and the more individualistic view of humanity shaped the art of the Renaissance.

DAY FIVE

B I D

FLORENCE

Excursion: Cradle of the Renaissance. The capital of Tuscany, Florence is a veritable open-air museum, an urban masterpiece spread along the banks of the River Arno.





Cortona



Ponte Vecchio, Florence

through a discussion with local residents.

DAY SEVEN

B

SIENA

Excursion: Siena. Journey to Siena and wander its labyrinth of majestic Gothic architecture. The city has remained remarkably unchanged throughout the centuries.

Visit the Gaia Fountain, the art-filled Mangia Tower and the unforgettable, black-and-gold-striped Duomo.

Independent Exploration: Choose one of Siena's excellent restaurants for lunch, and explore the city during time at leisure.

Educational Focus: A Contemporary View of Italy. Attend a discussion of Italy's place in the European Union and an assessment of its modern-day political, economic and social status.

Explore the city center and discover how the city's wealth of creative genius left it laden with fine art and stunning architecture around every turn. See the Old Palace, the Ponte Vecchio, the Cathedral of Santa Meria del Fiore, the Piazza della Signoria and more.

Independent Exploration: The afternoon is at leisure in Florence. Explore on your own. Visit the Uffizi Gallery or the Galleria dell'Accademia, home to Michelangelo's David.

DAY SIX

B I L I D

SAN GIMIGNANO | CASTELLINA

Excursion: Tuscany's Magnificent Hill Country. Explore the legendary wine region of Chianti during a full-day outing. See the 14 stone towers of San Gimignano soaring skyward as you approach this once wealthy and powerful 14th-century town. Then journey along the Chianti Road to the well-preserved medieval town of Castellina, once an important Florentine garrison.

Cultural Event and Local Flavor: The Tuscan Table. Learn the secrets of Tuscan cooking during a demonstration by a local chef in Castellina before enjoying Tuscan fare for lunch.

Educational Focus: Meet the People. Learn about modern-day life in Tuscany

DAY EIGHT

B I D

COLLE DI VAL D'ELSA | CASTELLO DI MONSANTO

Excursion: ColleValca Crystal Museum. Crystal and glass goods have been made in Colle di Val d'Elsa for more than eight centuries, and the town is considered to be Italy's crystal capital. Learn about the production of crystal and glass goods.

Cultural Event: Discovering Chianti Classico Travel to the Castello di Monsanto winery, keeper of the largest reserve of Chianti Classico in the region. Wine is central to Tuscany's economy and way of life. The region's soil and hospitable weather conditions are perfect for growing grapes.

Independent Exploration: Enjoy some time at leisure for lunch and last-minute

INCLUDED FEATURES

Accommodations

- Seven nights in **Colle di Val d'Elsa, Italy**, at the deluxe **Palazzo San Lorenzo**.

Meals

- Enjoy an **extensive meal program**, including seven breakfasts, three lunches and four dinners. Tea or coffee is included with all meals, plus wine with dinner.
- Sample authentic regional specialties at local restaurants.
- Attend a special Welcome Reception and Dinner.
- Gather for a Farewell Reception and a Farewell Dinner.

Your Exciting Travel Program

(For details, see the day-by-day itinerary.)

- **Informative educational programs**, presented by local experts, will enhance your insight into the region.
- **Personal VOX listening devices** allow you to hear every word from your expert, English-speaking guides.
- **All excursions:**
 - Explore Colle di Val d'Elsa.
 - Taste fresh Pecorino at a local farm.
 - Experience Casole d'Elsa.
 - Stroll through the hilltop town of Cortona.
 - See the highlights of Florence.
 - Drive along the Chianti Road to San Gimignano and Castellina.
 - Enhance your culinary skills with an Italian cooking demonstration.
 - Visit the Gothic splendor of Siena, and enjoy a wine tasting.

Many Included Extras

- Consultation services of a dedicated **Passenger Service Representative** prior to departure.
- Services of an experienced **Campus Director**.
- Detailed travel and destination information to assist in your planning.
- Tipping of excursion guides and drivers.
- Complimentary travel wallet.

ITALY

Florence
San Gimignano
Colle di Val d'Elsa
Casole d'Elsa
Siena
Cortona
Castellina
Monsanto

shopping and sightseeing.

Tonight, join your fellow travelers for a Farewell Reception followed by a special Farewell Dinner held at a restaurant in an ancient wheat mill.

DAY NINE

B

Transfer⁺ to the airport for the return flights to your gateway city.

Note: Itinerary subject to change. Some events on this program involve an element of walking.

*Included meals indicated each day as
B \ L \ D = Breakfast \ Lunch \ Dinner.*



*Tuscany is
a feast for
the senses.
Delight in all
its pleasures.*



“TUSCANY IS A WORLD.
ITALY IS A UNIVERSE...”

— FRANCES MAYES,
AMERICAN NOVELIST,
IN *TUSCANY*, 2000

ACCOMMODATIONS



PALAZZO SAN LORENZO

The historic Palazzo San Lorenzo was built as a hospital by the prominent Usimbardi family in 1635. Meticulously updated and restored, the light and airy hotel welcomes its guests with comfort and elegance. Dine on Tuscan fare in the charming Restaurant Sopra Le Mura, try local wines at the bar and rejuvenate in the spa, which features a sauna, a Turkish bath and an indoor heated pool. Each bright, tastefully appointed guest room is soundproofed and provides a full range of modern amenities and conveniences. Wi-Fi is available.

EXPERIENCING TUSCANY

Tuscany. The very word brings forth a palette of warm, earthy hues: sunflower yellow, rich burgundy, soft sage and soothing lavender. A morning walk through a Tuscan village's narrow cobbled streets is vibrant with the sensory experiences of an awakening town: the aroma of espresso brewing for cappuccino and freshly baked cornetti, Italy's version of the croissant; the sounds of shopkeepers preparing for the day; and the warm caress of the sun.

You can smell Tuscany in its gardens, the autumn grape harvest and the mouth-watering aromas wafting from wood-burning ovens in local kitchens. Your taste buds yearn for the rustic flavors of Tuscan cuisine: tender Florentine beef; delicately fried artichokes; satisfying pastas; and, of course, internationally beloved wines.

Close your eyes and you can hear Tuscany in the sound of church bells, Puccini's arias and the calls of crested larks and Sardinian warblers. You sense the soul of the place in the silence of its countryside and in the cadence of the melodic Italian language.

But perhaps what is most memorable is the tactile experience. Tuscany is a weathered, welcoming place that begs to be touched, from hand-plastered walls and shaded stone pathways to the firm, bright fruit bursting to life in citrus groves. A day here is one of passion, of awakening, of life lived well. Exercise well your five senses in Tuscany!

Florence



Reserve your trip to Tuscany today!

Trip #:9-21750

Send to: Tuscany
Santa Barbara Museum of Art
Travel Program
1130 State Street
Santa Barbara, CA 93101-2746
Fax: **805-966-6840**

Please contact The Santa Barbara Museum of Art at **805-884-6436** with questions regarding this trip or to make a reservation by phone.

Full Legal Name (exactly as it appears on passport)

(1) _____
Title First Middle Last Date of Birth

Email: _____

(2) _____
Title First Middle Last Date of Birth

Email: _____

Street Address: _____

City: _____

State: _____ ZIP: _____

Home: (_____) _____ Cell: (_____) _____

Sharing with _____ (Form sent separately.)

I/we authorize you to make my/our reservations as follows:

Land and Air Program

I/we reserve the Land Program and request the round-trip Air Program to and from Florence, Italy, to depart from:

Departure City

- Please contact me regarding air options.
 Please send me information on upgrading my flights.

Land Program

- I/we will make my/our own air arrangements and transfers.
 I prefer single accommodations (supplement waived, limited availability).

Reservations are subject to availability and processed on a first come, first served basis. Reservations to be paid in full by July 10, 2015 (75 days prior to departure). Reservations received after this date must be accompanied by payment in full. Final payment may be made by personal check, MasterCard, VISA or Discover. Make checks payable to S.B. Museum of Art.

Enclosed is a deposit of _____ (\$600 per person required) to reserve _____ place(s).

- Accept my check made payable to S.B. Museum of Art.
 Charge my: MasterCard Visa Discover

Card # _____

Expires _____ / _____

(Signature as it appears on credit card)

Please note: Any payment for this tour constitutes your acceptance of the terms and conditions set out herein, including but not limited to the cancellation terms.

The Santa Barbara Museum of Art is a privately funded, not-for-profit institution that provides internationally recognized collections and exhibitions and a broad array of cultural and educational activities as well as travel opportunities around the world.

LAND PROGRAM

September 24-October 1, 2015

Full Price

\$3,195

Special Savings

\$250

Special Price*

\$2,945*

*Special Price valid if booked by the date found on the address panel.
VAT is an additional \$295 per person.

All prices quoted are in USD, per person, based on double occupancy and do not include air transportation costs (unless otherwise stated). **Single supplement waived for solo travelers!** This offer is limited, capacity controlled and tends to sell out quickly.

NOT INCLUDED-Fees for passports and, if applicable, visas, entry/departure fees; personal gratuities; laundry and dry cleaning; excursions, wines, liquors, mineral waters and meals not mentioned in this brochure under included features; travel insurance; all items of a strictly personal nature.

MOBILITY AND FITNESS TO TRAVEL-The right is retained to decline to accept or to retain any person as a member of this trip who, in the opinion of AHI Travel is unfit for travel or whose physical or mental condition may constitute a danger to themselves or to others on the trip, subject only to the requirement that the portion of the total amount paid which corresponds to the unused services and accommodations be refunded. Passengers requiring special assistance, including without limitation those who permanently or periodically use a wheelchair, must be accompanied by someone who is fit and able to assist them, and who will be totally responsible for providing all required assistance.

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BAGGAGE-Baggage restrictions vary according to the airline policy and the class of service flown. Details will be provided with your pre-departure information. Baggage allowances are subject to change by the carrier without notice. Excess baggage charges for additional or oversized/overweight pieces are expensive and not included in your trip price; plan your wardrobe accordingly. Transport of baggage and personal effects is at the owner's risk throughout the travel program.

AUTHORITY TO USE IMAGES AND AUDIO RECORDINGS-On occasion, AHI Travel obtains, from its staff, or from trip participants, photographic or video images of passengers and trip activities. By participating in this travel program, you authorize AHI Travel, without providing compensation to you, or obtaining additional approvals from you, to include photographic and video recordings of you, as well as voice recordings included with any videos, in AHI Travel's sales, marketing, advertising, publicity and/or training activities.

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CANCELLATION-In addition to airline cancellation penalties, all cancellations for any reason whatsoever will be subject to a \$250 per person administrative fee. [Please note that you may choose, at the time of cancellation, to apply the withheld administrative fee to a future AHI Travel program that will operate in the current calendar year or year following.] Cancellation from 120 days to 76 days prior to departure will result in forfeiture of 10% of the entire cost of the trip per person; 75-30 days, 50% of the trip cost per person; cancellation from 29 days up to the time of departure will result in 100% forfeiture of the entire cost of the trip. **TRIP CANCELLATION INSURANCE IS AVAILABLE. AN APPLICATION WILL BE SENT AFTER YOU RESERVE.** All cancellations must be submitted in writing to AHI International Corporation.



Duomo, Florence

AIR PROGRAM

September 23-October 1, 2015

Our air agent's personalized air program allows you to select your flights, routing, class of service and dates of travel in consultation with an experienced Passenger Service Representative. Airfares will vary, depending on airline, routing and class of service. Specially negotiated air rates are often available. In most cases, transfers between the airport and hotel will be included on arrival and departure days. Your Passenger Service Representative will provide you with all of the details you need to guarantee your transfer. Book your air with our agent to ensure assistance in the case of schedule changes or delays that may impact your air travel plans.



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Top to bottom:
Tuscan specialties,
Detail of "The Birth of
Venus," Botticelli,
Florence
Cover photos:
Tuscan countryside



*Santa Barbara Museum of Art
Travel Program
1130 State Street
Santa Barbara, CA 93101-2746
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Special Offer
Book by 3/31/2015
and save \$250
per person.